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allan workshop HABITAT seeko REFLECTO

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cover: Danny Renaud/Photo: Frankla

DNA DISTRIBUTION HOLIDAY 2004 UPDATE



allan workshop HABITAT seeko REFLECTO

OVER **32** New Items Inside Including



THE DEBUT DANNY RENAUD HABITAT PRO MODEL





Kirchart Daydream 7.75 X 31.875
N:6.875 T:6.5 WB:14
#DPHDKAY

Pappalardo Daydream 7.625 X 31.75
N:6.875 T:6.625 WB:14
#DPAPDAY

Way Daydream 7.625 X 30.75
N:6.5 T:6.25 WB:14
#DPWDAY

Berra La Pastelle 7.875 X 31.75
N:6.875 T:6.5 WB:14.125
#DPSBLP

Dill Open Book 7.5 X 31.5
N:6.875 T:6.375 WB:14
#DPIDOB

Van Engelen Open Book 7.625 X 31.625
N:6.875 T:6.5 WB:14
#DPAYOB

Way Flying Torro 7.75 X 31.875
N:6.875 T:6.5 WB:14
#DPDFWT



Pappalardo Sculpture 7.69 X 31.875
N:7 T:6.375 WB:14.125
#DPAPSC

Icarus 7.625 X 31.5
N:6.875 T:6.5 WB:14
#DLICARUS

Linear Script 7.75 X 31.375
N:6.625 T:6.5 WB:14.125
#DLISCOR(orange)
#DLISCYE(yellow)

OG Logo 7.69 X 31.5
N:6.875 T:6.375 WB:14
#DLOGBL(blue)
#DLOGOR(orange)
#DLOGGR(green)

New Product For Holiday

Alien Workshop Product

Habitat Product

Seek Product

Reflex Product

Price Point Product
A great way to get started
without sacrificing quality



Pusher 7.5 X 31.375
N:6.75 T:6.375 WB:14
#DLPUSHR(blue)
#DLPUSHRGR(green)

Pusher Mini 7.375 X 30.75
N:6.75 T:6.375 WB:13.125
#DLPUSHMIN

Recruit 7.5 X 31.375
N:6.75 T:6.375 WB:14
#DLREG

Scattered 7.75 X 31.375
N:6.625 T:6.5 WB:14.125
#DLSCAT

Script 7.5 X 31.375
N:6.75 T:6.375 WB:14
#DLSCROR(orange)
#DLSCRYE(yellow)



Getz Timeless Fowl 7.75 X 31.875
N:6.875 T:6.5 WB:14
#DHPKGT

Garcia Timeless Fowl 7.69 X 31.875
N:7 T:6.5 WB:14.125
#DHPDGT

Wenning Timeless Fowl 7.625 X 30.75
N:6.75 T:6.5 WB:14
#DHPWTF

Janoski Exposition 7.625 X 31.5
N:6.75 T:6.5 WB:14
#DHPJEXP

Selego Exposition 7.5 X 31.25
N:6.75 T:6.25 WB:14
#DHPSEXP

Garcia Exposition 7.75 X 31.625
N:6.875 T:6.5 WB:14
#DHPGEXP

Gall Viking 7.5 X 31.375
N:6.75 T:6.375 WB:14
#DHPFGV



• D' Connor Temple Monkey
7.625 X 31.625
N:6.875 T:6.5 WB:14
#DHPTOTM



• Renaud Breakout
7.625 X 30.75
N:6.5 T:6.25 WB:14
#DHPDRBO



• Selego Quagmire
7.625 X 31.75
N:6.875 T:6.625 WB:14
#DHPESQU



• Getz High Beams
7.875 X 31.75
N:6.875 T:6.5 WB:14,125
#DHPKGHI



• Wenning Revolver
7.625 X 31.25
N:6.75 T:6.375 WB:14,125
#DHPBWRE



• Apex
7.5 X 31.375
N:6.75 T:6.375 WB:14
#DHLAPBLU(blue)
#DHLAPBR(brown)



• Hellenic
7.59 X 31.5
N:6.625 T:6.5 WB:14
#DHLHERED(red)
#DHLHEYE(yellow)



• Majestic
7.59 X 31.5
N:6.875 T:6.375 WB:14
#DHLMAJBLU(blue)
#DHLMAJRED(red)



• Streamer
7.75 X 31.375
N:6.625 T:6.375 WB:14
#DHLSTRBR(brown)
#DHLSTRGR(green)



• Bloodline
7.5 X 31.375
N:6.75 T:6.375 WB:14
#DSLBLP(purple)
#DSLBLG(green)



• Dyrdek Blackhole
7.625 X 31.625
N:6.875 T:6.5 WB:14
#DSPROBL



• McKay Blackhole
7.75 X 31.5
N:6.75 T:6.25 WB:14
#DSPCMBL



• Kalis Blackhole
7.5 X 31.375
N:6.75 T:6.375 WB:14
#DSPKBL



• Marfaing Blackhole
7.5 X 31.625
N:6.875 T:6.375 WB:14,125
#DSPFMBL



• Taylor Blackhole
7.625 X 31.25
N:6.75 T:6.375 WB:14
#DSPMTBL



• Marfaing Rushmore 2112
7.5 X 31.25
N:6.75 T:6.25 WB:14
#DSPMRUSH



• Taylor Rushmore 2112
7.75 X 31.625
N:6.875 T:6.5 WB:14
#DSPMTRUSH



• Kalis Rushmore 2112
7.625 X 31.5
N:6.75 T:6.5 WB:14
#DSPKRUSH



• Rushmore 2112
7.625 X 31.75
N:6.875 T:6.625 WB:14
#DSLRRUSH



• Marfaing Therapy
7.5 X 31.125
N:6.625 T:6.25 WB:14
#DSPFMTB



• Dyrdek Therapy
7.5 X 31.375
N:6.75 T:6.5 WB:14
#DSPROTH



• McKay Double Cane
7.625 X 31.625
N:6.875 T:6.5 WB:14
#DSPCMDC



• Taylor Pipe Purse
7.5 X 31.875
N:6.75 T:6.25 WB:14
#DSPMTPP



• Kalis This Skull
7.5 X 31.375
N:6.75 T:6.375 WB:14
#DSPKITS





Pusher
52mm
#WLPUSH



Linear Script
53mm
#WLLISC



Streamer
51mm
#WHLSTRGR (green)
#WHLSTRBLU (blue)



Majestic
53mm
#WHLMAJ



Bloodline
53mm
#WHLBLO

Pre Assembled Completes

Featuring high quality, made in the USA decks and wheels, why settle for anything less.

Standard Completes

1-4 \$61.00 5-9 \$58.00 10+ \$55.00

Assorted Alien Workshop, Habitat or Seek Decks
Bullet Trucks
Alien Workshop, Habitat or Seek Wheels
Reflex Bearings
Wooster Grip Tape

Premium Completes

\$66.00

Assorted Alien Workshop, Habitat or Seek Decks
Your Choice of Trucks
Alien Workshop, Habitat or Seek Wheels
Reflex Bearings
Jessup Grip Tape



Reflex Utili Tool

The only skate tool you'll ever need. A combination of 8 essential skateboard tools in one. The Utili tool is the only multi-tool that features an axle rethreader. No more problems with worn axle threads ruining an otherwise good set of trucks. 3/8", 1/2" & 9/16" sockets, bearing press/remover and axle rethreader are incorporated in the main tool while the detachable "T" piece handles the head of bolts with a 1/8" allen, 7/32" and phillips screwdriver. Made of heavy duty steel and durable abs plastic.

WXT

The only multi-tool with an axle rethreader!



Reflex Orange ABEC 3 Bearings

ABEC 3 removable rubber shield bearings. True ABEC 3 precision with black raceways. New Packaging includes 8 bearings, 8 speed washers & 4 bearing spacers #RXB3



06 Logo Ringer

New ringer t-shirts in heather colors with contrasting neck bands. Softer cotton, fitted cut. Available in brown or green heather. Sizes sm-xl #STOGLF



Pod Fitted T-Shirt

Softer cotton, fitted cut. Available in black or kelly green. Sizes sm-xl #HSTPF



Drop T-Shirt

Sizes Sm-Xl
#STDROP



Pusher T-Shirt

Sizes Sm-Xl
#STPUSH



Royal Fowl T-Shirt

Sizes Sm-Xl
#HSTRF



Grove T-Shirt

Sizes Sm-Xl
#HSTGRO



Expire Long Sleeve T-Shirt

Sizes Sm-Xl
#LTXPIRE



Streamer Long Sleeve T-Shirt

Sizes Sm-Xl
#LTHSTR



Bloodline T-Shirt

Sizes Sm-Xl
#SSTBL



Chernobyl T-Shirt

Sizes Sm-Xl
#SSTCH



Godspeed T-Shirt

Sizes Sm-Xl
#SSTGS



Fly T-Shirt

Sizes Sm-Xl
#SSTFLY

DNA-DISTRIBUTION HOLIDAY 2004



alienworkshop HABITAT seek REFLEX

1-800-278-3787



THIS FLYER INCLUDES FEATURED ITEMS ONLY, PLEASE REFER TO DNA FALL 2004 CATALOG FOR OUR COMPLETE LINE OF QUALITY SKATEBOARD PRODUCTS



Cadet Woven
#BEACAD



Coded Tonal
#BEACOTO



Commander Visor
#BEACOM



Key Repeater
#BEAKFU



Placid Wool
#BEAPLE



Reissue
#BEAREI



Script
#BEASCR



Tundra
#BEATU



Expo Woven
#BEHEXP



Highland
#BEHHIG



Leaf Assembly
#BEHLA



Marquee
#BEHMAR



Woodland
#BEHWOOD



Bloodline
#BESBLO



Crossbox Woven
#BESCRJ



Lavafo
#BESLA



Oblique
#BESOBL



Side Swipe
#BESSS



Single Stripe
#BESSTE



Key Round
#BEAKR



Parallel
#BEAPARA



Parenthesis Repeater
#BEAPR



Visitor Visor
#BEAVIS



Aviator
#BEHAVI



Cable Knit
#BEHCK



Chinook
#BECHKI



Nomad
#BEHNOM



Street Urchin
#BEHSU



Trekker
#BEHTREK



Wharf
#BEHWI



Flag
#BESFL



Herring
#BESHE



Leper
#BESLE



V5 Visor
#BESV5



Vox Visor
#BESVOX



Windsor
#BESWI





Code Stack Zip-Up
Embroidered Applique
Sizes SM-XL
#SWHACSZ



Original Logo
Screenprinted
Sizes SM-XL & Youth LG
#SWHADI



Parenthesis
Flocked Print With Contrast Sleeves & Hood Lining
Sizes SM-XL
#SWHAPA



Script
Screenprinted
Sizes SM-XL
#SWHASC



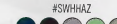
Teamster Zip Up
Flocked Print With Contrast Hood Lining
Sizes SM-XL
#SWHATZ



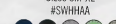
Transfer
Screenprinted
Sizes SM-LG
#SWHATR



Arch Zip Up
Embroidered Applique
Sizes SM-XL
#SWHAZ



Artisan Apex
Embroidered Applique
Sizes SM-XL
#SWHAA



Bloom
Flocked Print
Sizes SM-XL
#SWHBL



Expo
Embroidered Applique
Sizes SM-XL
#SWHXP



Integrate
Screen Printed
Sizes SM-XL
#SWHIN



Pod
Screen Printed
Sizes SM-XL
#SWHPD



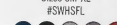
Bloodline
Screen Printed
Sizes SM-XL
#SWHBL



Dylux Zip Up
Flocked Print
Sizes SM-XL
#SWHSFL



Flag
Screen Printed
Sizes SM-XL
#SWHSFL



Signal
Screen Printed
Sizes SM-XL
#SWHSIGNAL



University Zip Up
Embroidered Applique
Sizes SM-XL
#SWHSUZ



V5
Screen Printed
Sizes SM-XL & Youth LG
#SWHSV5



Victory
Embroidered Applique
Sizes SM-XL
#SWHSV



Arctic Thermal Shirt
Waffle knit long sleeve shirt made from a cotton/poly blend that retains its shape after washings. Slim fit perfect for layering.
Dark Heather Gray, Sizes SM-XL
#CTAT



Mortar Military Shirt
Made from soft 7oz. Poly/Cotton blend twill. Military styling with button down front, shoulder epaulet detail, shirt tail hem and embroidered sleeve patch.
Charcoal Gray, Sizes SM-XL
#CSMORT



Back Emb.



Centcom
Flexfit Cap
Sold In Assorted Colors
#HXCENT

OG Logo Mesh
6 Panel Embroidered Mesh Cap
Red/White, White/Navy, White/Kelly Green
#HXOGM

OG Logo Twill
6 Panel Embroidered Twill Cap
Blue/Brown, White/Green, Gold/Black
#HXOG



Special Ops
Herringbone Twill With AWS Embroidery
Black, Olive
#HXSPOP

Standard
Flexfit Cap
Sold In Assorted Colors
#HXSTKEY

SWAT
5 Panel Twill, Flat Bill Style With Snap Back Closure
Black, Olive, Charcoal
#HXSWAT



Cordopod
5 Panel, Twill Front & Bill With Corduroy Back Panels
Black/Brown, Tan/Tan
#HXCOR

Expo
Flexfit Cap
Sold In Assorted Colors
#HXEXP

Jet Shield
Flexfit Cap
Sold In Assorted Colors
#HXJETSH

Pod
Flexfit Cap
Sold In Assorted Colors
#HXPOD

Patrol
Military Style Cap With Applique
Fatigue Green
#HXPPAP



Bloodline Flexfit
Flexfit Cap
Sold In Assorted Colors
#HXSBL0E

Crossbox
Flexfit Cap
Sold In Assorted Colors
#HXSCRBO

Leper
5 Panel Twill Cap With Screen Printed Front Panel
White/Gray, Brown/Beige
#HXSLP

V-5 Trilogy
6 Panel Mesh Cap With PVC Appliques
White/Red, White/Black
#HXSVSTM



Vo-Ag Jacket
Nylon tasan shell with water resistant coating. Quilted contrasting nylon lining, zip front with snap closure storm flap, dual front hand warmer pockets. Subtle lower back Parenthesis logo embroidery. Navy with red lining. Sizes sm-xl
#CJVOAG

lower back embroidery



Hinterland Jacket
Lightweight water resistant tasan nylon shell. Adjustable tab cuffs, Twin welt hand pockets and zipper closure vertical chest pocket. Tonal Apex logo embroidery. Dark Brown. Sizes sm-xl
#CJHINT



OG Logo
Flexfit Cap
Sold In Assorted Colors
#HXLOG

Nocturnal Mesh
5 Panel Screen Printed Mesh Cap
Black
#HXNOCT

Placard Mesh
5 Panel Embroidered Mesh Cap
Gray/Navy
#HXPLAM

Script
Flexfit Cap
Sold In Assorted Colors
#HXSCRM

Script Mesh
5 Panel Screen Printed Mesh Cap
White/Black
#HXSCRI



Airstream
5 Panel Screen Printed Mesh Cap
Gray, Brown
#HXAIR

Apex Artisan
Flexfit Cap
Sold In Assorted Colors
#HXKAA

Apex Mesh
5 Panel Screen Printed Mesh Cap
Camo/Tan
#HXKAO

Badger
Twill Camo/Flag Two Tone Cap
Gray/Camo, Black/Camo
#HXKBAD



Pod Outline Mesh
5 Panel Mesh Cap
Maroon/Gold, Brown/White
#HXOPM

Text
Flexfit Cap
Sold In Assorted Colors
#HXKTEXT

Three Seal
Flexfit Cap
Sold In Assorted Colors
#HXKTSME

Bloodline
6 Panel Twill Cap
Olive/Black, Yellow/Black
#HXSBL0



Echelon Corduroy
Traditional 5 pocket styling with a slimmer fit and straight leg cut. Made from fine gauge 14 wale cotton corduroy that has been enzyme washed for softness. Navy. Even sizes 28"-38"
#PAECH

Pumice Jean
Straight leg jeans in our superior Italian 12oz. Indigo dipped yarn denim. Ring spun, lava washed and sand blasted for a worn in look. Even sizes 28"-38"
#PHPLUM





OG Web Belt
Cotton Webbing
#BTAORIG



AWOL Web Belt
Cotton Webbing
#BTAWOL



Key Icon Web Belt
Cotton Webbing
#BTAKEY



Pod Web Belt
Cotton Webbing
#BTHPOD



Pod Outline Web Belt
Cotton Webbing
#BTHPODO



Key Repeat Leather Belt
Sizes 28"-38"
Black #BTAKRBL Olive #BTAKRBO



Triton Leather Belt
Sizes 28"-38"
White #BTAIRW



Surplus Belt
Canvas with metal eyelets
#BTHSUR
(available in size MD only)



Razer Web Belt
Nylon Webbing
#BTSRAZ



Crossbox Web Belt
Cotton Webbing
#BTSRBO



Cross Cut Web Belt
Nylon Webbing
#BTSRCC



Cross Leather Belt
Genuine Leather
Sizes SM, MD, LG
#BTSRCL



Trim Wallet
Poly canvas wallet with contrasting vinyl trim. Multiple credit card slots and clear I.D. holder.
Available in Beige or Camo
#WATRIM



Cadet Coin Wallet
#WACAD



Growth Cycle Coin Wallet
#WAGROCY



Transfer Coin Wallet
#WATR



Placard Coin Wallet
#WAPL



Arise Coin Wallet
#WAHARI



Expo Wallet
Bi-fold style synthetic leather wallet featuring credit card slots and coin pocket with snap closure.
#WAHEX



Artisan Bi-fold Wallet
Padded nylon bi-fold with card slots, multiple compartments, key ring and elastic strap
#WAHART



Pod Camo Wallet
Camouflage twill cordura with black taping. Clear I.D. holder, credit card slots. Velcro Closure.
#WACAM



Warsaw Wallet
Synthetic leather with custom stitching, double bill pockets, clear PVC I.D. holder, credit card slots and zipper closure coin pocket.
#WASWA



Razer Wallet
Embossed PVC with clear I.D. holder and credit card slots.
#WASRA



Berlin Wallet
Cordura nylon with embroidered velcro strip closure. Clear I.D. holder and credit card slots.
#WASBER



Scout Backpack
Features skateboard carrying straps, large accessories compartments, head phone cord port, water bottle mesh pocket and padded shoulder straps and handle.
Available in olive/tan or charcoal/gray
#BPSOUT



Ecopack
Lightweight roomy daypack featuring large front pocket with zipper closure, side cell phone storage, MP3/CD player pocket with headphone cord port. Padded back and shoulder straps. Front straps secure a skateboard with heavy duty fasten buckles. Nylon cordura construction.
Available in gray or navy.
#BHPECO



Key Ankle Sock
White Sock with Blue Trim
#SOAKAN



Key Crew Sock
Gray Sock with Blue Trim
#SOACR



Pod Ankle Sock
Available in red or green
#SOHPAN



Modular Backpack
The most advanced backpack we offer. Designed with strength, storage and durability in mind with a functional place for everything while remaining comfortable to wear for long durations.
With multiple pockets on the outside, the superior board carrying system holds the board tight against the bag while eliminating wear from grip tape. Padded shoulder straps and back.
Available in contrasting gray or brown
#BPCORD



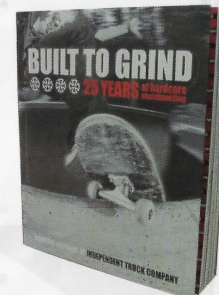
NEW COLORS!



Shutter Video Back Pack
Functional single strap design with MP3/CD player, cell phone, water bottle pockets and a removable camera case. Supply organizer inside front pocket, key ring and hidden money stash pocket on shoulder strap. Durable cordura construction with rubber mesh front pocket, padded straps and quilted back Cross logo.
Available in black or navy
#BSPSHUT



AWS Gift Tin
This tin offers exclusive items not available outside of this set. 2 pairs of wrist bands, Coded logo wallet, knife and 2 embroidered patches.
#ACGT



Independent Built To Grind Book
25 Years of hardcore skateboarding from the Independent Truck Company
#ABITG

